



# Atwater High School Agriculture Department

## Atwater FFA

2201 Fruitland Ave | Atwater, CA 95301  
209-357-6025 | [www.AtwaterFFA.org](http://www.AtwaterFFA.org)



August 27, 2026

### Dear Atwater High School FFA Supporter,

Thank you for considering support of Atwater High School Agriculture and Atwater FFA through our annual Placemat Ad Fundraiser. Your sponsorship directly helps provide meaningful academic, leadership, career exploration, and hands-on learning opportunities for students enrolled in one of the nation's largest single high school agriculture programs. Through the generosity of local businesses, organizations, families, and community supporters, we are able to expand opportunities and experiences that directly benefit our students throughout the school year.

**We invite you to renew your support for the 2026-2027 school year.**

This fundraiser generates approximately \$5,000-\$7,000 each year, with proceeds directly supporting student activities, program resources, and expanded opportunities, including:

- Three FFA leadership conferences serving 9th-, 10th-, 11th-, and 12th-grade students
- Food and supplies for seven monthly FFA chapter meetings serving 250+ students per meeting
- Transportation and lodging for spring 2027 FFA judging team visits to colleges and universities
- Classroom, department, and program materials and resources for students
- Facility resources for shop classes, horticulture, and the school farm
- Chapter FFA supplies and the annual Chapter Awards Event
- Merced County Fair project supplies and equipment that expand student participation

Your sponsorship also provides year-long visibility in the community. Sponsor recognition may include our Atwater FFA website, placemat ads, presentations, meeting and educational brochures, awards events, local media, and social media. In addition, sponsor ads are placed in the meal bags for all four annual FFA Take-Out BBQ fundraisers (December-September), which serve approximately 500-1,500 customers per event.

Atwater High School Agriculture serves more than 1,200 students, with 95%+ coming from non-agriculture backgrounds. Community support helps these students access experiences that build skills, confidence, leadership, and career awareness while contributing to some of the most involved and accomplished agriculture students in California and across the nation.

The enclosed 2026-2027 sponsorship form includes four recognition levels and an online payment option. Please return the form by **October 9, 2026**. If you would like us to reuse your previous ad, simply indicate that on the form.

Thank you for considering another year of support. Your partnership directly strengthens the opportunities available to Atwater FFA students, and we sincerely appreciate your continued investment in our program.

Sincerely,

**Dave Gossman**

Atwater High School Agriculture Department



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## 2026-2027 Placemat Ad Sponsorship Form

Select a sponsorship level below. Federal Tax ID #77-0572114 is provided for your records.

### ALL SPONSORSHIP LEVELS INCLUDE:

Placemat ad space • AtwaterFFA.org recognition • Ad insert in all four annual FFA Take-Out BBQ meal bags (December-September)  
• Recognition in selected FFA event/activity brochures and social media

### SPONSORSHIP LEVELS

|                          | Level              | Amount | Placemat Ad | Additional Recognition                  |
|--------------------------|--------------------|--------|-------------|-----------------------------------------|
| <input type="checkbox"/> | FFA Gold           | \$100  | Small       | Standard sponsor recognition            |
| <input type="checkbox"/> | FFA Platinum       | \$200  | Medium      | Standard sponsor recognition            |
| <input type="checkbox"/> | FFA Diamond        | \$300  | Large       | Recognition plaque for business display |
| <input type="checkbox"/> | FFA "Triple Crown" | \$500  | Extra-large | Recognition plaque for business display |

### AD MATERIAL / RENEWAL INSTRUCTIONS

☐ Use my previous year's ad with no changes   ☐ Use my previous ad with changes enclosed   ☐ New ad/business card enclosed

Please enclose a business card, printed layout, or business information/message. **DO NOT STAPLE, GLUE, OR TAPE BUSINESS CARDS.**

### SPONSOR INFORMATION

Business Name:

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Contact Name:

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Email:

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Telephone:

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Mailing Address:

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Student who sold

the ad (if applicable):

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### PAYMENT & RETURN

☐ Check / money order enclosed (payable to Atwater FFA)   ☐ Paid online at [www.AtwaterFFA.org](http://www.AtwaterFFA.org)

### RETURN BY OCTOBER 9, 2026

Please mail this form with your ad materials and payment, or submit payment online.

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Questions? Email Dave Gossman @ [dgossman@muhsd.org](mailto:dgossman@muhsd.org) | Online order/payment: [www.AtwaterFFA.org](http://www.AtwaterFFA.org)