



Atwater High School Agriculture Department

Atwater FFA

PO Box 835 / 2201 Fruitland Ave

Atwater, CA 95301

209-357-6025 (office) / 209-357-6067 (fax)

www.AtwaterFFA.org



August 19, 2024



Dear Atwater High School FFA Supporter,

Thank you for your interest in supporting the program and students of the Atwater High School FFA which is one of the largest single high school agriculture programs in the nation! Every year our program has numerous community businesses that have generously supported the program through the Placemat Ad fundraiser. We hope you will consider supporting this opportunity too with the opportunity to market/promote your business.

With school back in session, and with student back on campus, we are looking forward to engaging in a variety of “in person” academic, personal growth, leadership, and career exploration opportunities as students and members of the Atwater FFA. The Placemat Ad fundraiser generates \$5000-\$7000 each year to directly cover the costs associated with events and activities for the upcoming school year. Some specific examples include:

- (3) FFA Leadership Conferences – 9th, 10th, 11th, and 12th grade students
- Food and supplies for seven monthly FFA chapter meetings (250+ students each meeting)
- Transportation and hotel costs to colleges and universities during 2025 spring FFA judging teams
- Department/Class/Program agriculture materials and resources for students
- Facility resources (shop classes, horticulture and school farm)
- Chapter FFA supplies for students / 2025 Chapter Awards Event
- Merced County Fair project supplies and equipment for expanded student engagement

In recognition of your support, we will present/display (company name) your support throughout the 2024-2025 school year through our Atwater FFA website (www.AtwaterFFA.org), placemat ads, PowerPoint presentations, meeting & educational brochures, award banquets, and local media outlets. We will also insert all ads inside the bags of every FFA Take-Out BBQ meal (4 BBQ's/year) this year! (Starting in December) We average 500-1500 customers for each BBQ!

Agriculture education and the FFA has been a primary factor towards the school's success. 98%+ of the 1200+ agriculture students at Atwater High School are “non-agriculture” background students, and yet, we have some of the most involved and accomplished students in the state and nation. The opportunity our students encompass is directly correlated to our community's support.

Attached is a reduced size sample (double sided) of last year's ads and our 2024-2025 order form. We also have an online payment option available (see attached order form). Please note, your support will be recognized beyond the placemat ads and will directly support student resources and opportunities in the FFA. We appreciate your support!

Sincerely,

Dave Gossman
Atwater High School Agriculture Department





Directions

2024 - 2025

Atwater FFA Placemat Ad Order Form



Please mark which category you would like to donate in support of the 2024-2025 Atwater High School FFA. **The Federal Tax ID # is 77-0572114 if you wish to use your donation for your tax records.**

- FFA Gold \$100.00**
 - 1 ¼" X 2" Placemat Ad Space and Atwater FFA Website Recognition
 - All (4) annual FFA Take-Out BBQ meal bag Inserts, FFA event/activity brochures, and various social media recognition

- FFA Platinum \$200.00**
 - Two separate 1 ¼" X 2" Placemat Ad Space and Atwater FFA Website Recognition
 - All (4) annual FFA Take-Out BBQ meal bag Inserts, FFA event/activity brochures, and various social media recognition

- FFA Diamond \$300.00**
 - 2 ½" X 4" Placemat Ad Space and Atwater FFA Website Recognition
 - All (4) annual FFA Take-Out BBQ meal bag Inserts, FFA event/activity brochures, various social media recognition posts, and 5x7 recognition plaque for business display.

- FFA "Triple Crown" \$500.00**
 - TWO separate 2 ½" X 4" Placemat Ad Space and Atwater FFA Website Recognition
 - All (4) annual FFA Take-Out BBQ meal bag Inserts, FFA event/activity brochures, various social media recognition posts, and 8x10 recognition plaque for business display.

Please complete the following information and enclose your business card or printed layout. **(DO NOT STAPLE, GLUE, or TAPE BUSINESS CARD)** along with a check or money order payable to Atwater FFA. If you do not have a business card, please enclose business information. **Deadline: September 30, 2024**

Business Name: _____

Contact Name: _____

Address: _____

Telephone: _____

Name of student who sold you the ad (if applicable) _____

Please complete this form and mail along with your business card / message and check to:

**Atwater High School FFA
PO Box 835
Atwater, CA 95301**



Online Order / Payment Option Available at www.AtwaterFFA.org